

JENNICA BOCCHINO

EXPERIENCE

Opening Ceremony, Art Dept Intern

Collaborate with art department team to design collateral for OC branded projects including spec sheets, artwork for tee shirts, linings, and special edition bomber jackets.

New York, NY Oct 2015 - Present

Town & Country Magazine, Design Intern

Assist art department for advertising team. Design evites and eblasts for integrated marketing programs. Create T&C event collateral, and sales materials.

New York, NY Oct 2015 - Present

Emm Kuo, Studio Coordinator

Process all orders. Manage press requests. Assist with seasonal photoshoots, linesheets, and lookbooks. Hire and supervise interns.

New York, NY April 2014 - Oct 2015

Spaceworks NYC, Freelance Designer

After completing a marketing internship, was invited to continue designing as a freelancer

Brooklyn, NY Oct 2013 - Present

CleanPowerPerks, Freelance Designer

Designed logo, identity, website images and marketing materials for a web-based startup

New York, NY Feb 2013 - Present

Sol Café, Head of Operations

Worked with the owner to launch business from inception to grand opening

Chicago, IL May 2012 - Feb 2013

Community Energy, Marketing Associate

Designed digital and direct mail materials

Radnor, PA Oct 2011 - April 2012

AdvantEdge BC, Marketing Associate

Washington, DC June 2010 - July 2011

EDUCATION

Parsons, Graphic Design AAS

New York, NY Graduating 2016

George Washington University, B.A.

Communication Major; Fine Art Minor

Washington, DC Sept 2006 - May 2010

Temple University, Summer Studies

History of Art in Rome, Writing for PR

Intro to Digital Photography, Printmaking

Rome, Italy; Philadelphia, PA 2008; 2009

SKILLS

Software

Adobe CC: Photoshop, Illustrator, InDesign
Quickbooks, MS Office

CELL: 610.246.1146 HOME: 610.897.8970
JENNICA.BOCCHINO@GMAIL.COM
417 HART STREET 2B BROOKLYN NY