

JENNICA BOCCHINO

EXPERIENCE

Opening Ceremony, Freelance Designer

Collaborate with art department on a variety of branded projects. Assist senior designer in creating graphics for OC collection and collaborations: research, mockups, repeats, garment tags and labels, spec sheets. Misc. design projects include web promo graphics, invites, menus, fashion show programs.

New York, NY Feb 2016 - Present

Opening Ceremony, Art Dept Intern

New York, NY Sept 2015 - Feb 2016

Emm Kuo, Studio Coordinator

Processed orders. Managed press requests. Assisted on seasonal photoshoots. Created linesheets, lookbooks, and promo materials. Hired and supervised interns.

New York, NY April 2014 - Sept 2015

Spaceworks NYC, Freelance Designer

After completing a marketing internship, was invited to continue designing as a freelancer

Brooklyn, NY Oct 2013 - March 2015

CleanPowerPerks, Freelance Designer

Designed logo, identity, website images and marketing materials for a web-based startup

New York, NY Feb 2013 - July 2015

Sol Café, Head of Operations

Worked with the owner to launch business from inception to grand opening

Chicago, IL May 2012 - Feb 2013

Community Energy, Marketing Associate

Radnor, PA Oct 2011 - April 2012

AdvantEdge BC, Marketing Associate

Washington, DC June 2010 - July 2011

EDUCATION

Parsons The New School for Design Graphic Design AAS

New York, NY Jan 2015 - Present

George Washington University, BA

Communication Major; Fine Art Minor

Washington, DC Sept 2006 - May 2010

Temple University, Summer Studies

History of Art in Rome, Writing for PR
Intro to Digital Photography, Printmaking

Rome, Italy; Philadelphia, PA 2008; 2009

SKILLS

Software

Adobe CC: Photoshop, Illustrator, InDesign
Quickbooks, MS Office

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