

Analyzing websites

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URL: b.parsons.edu/~moram772/parsons/

Site name: red shft

Category: magazine

Visual Layout

Describe the visual elements on the home page. What caught your eye first?

The pink logo caught my eye, it is centered and big. The background also served well with the whole page. Clear images and titles of articles that indicated it is a magazine website.

How does the graphic design (balance, emphasis, color, tone, visual hierarchy, and so on) communicate the content?

Nice balance of use of color. The pink background gives a soft tone and create contrast between black and white title and text. Visually the use color is effective. Maybe think about the color of the

content. Think about what is the most suitable color to communicate the content.

If there are images on the page, do they add value to the content, or are they for decoration and appeal? If they add value, describe how.

The image of the page add great value to the content. It is very effective on the top before the head of the article and they are centered taking 80% width of the page. The images also shows different sections

of the site and makes it easier for viewer to navigate.

How quickly did the page draw? Was it worth the wait?

The page draw very quick.

How well does the layout of text help viewers understand the main points of the site content? Does the text layout and style follow an appropriate visual hierarchy? If so, how does the visual hierarchy help viewers understand the content?

The layout of the text is clear by using grid. The content is also clearly shown because of the hierarchy of the text. The title is larger than the article and it is supported by the information on the left side.

The text layout follow an appropriate visual hierarchy and it help viewers understand the content.

Consistency Structures

Are any of the elements repeated on subsequent pages? Are the elements decorative or part of the navigation?

The elements repeated on subsequent pages and they all follow the same css style.

Does the repetition help or hinder the overall purpose of the website?

The repetition helps the overall purpose of the website.

How consistent is the placement of the navigation scheme?

The navigation is clear and the website follows a overall scheme.

How consistent is the use of color?

The use of color is effective and the pink color of title stands out.

How consistent are fonts and font sizes? In what ways do the text styles vary?

Fonts is Arial, maybe gives a better consideration of the font. Text style is appropriate.

Color Scheme

Does the color scheme add to the purpose or tone of the site?

Yes. The color scheme is great.YY

How does the color scheme help or hinder in conveying the purpose of the site?

Yes. The color scheme help conveying the purpose of the site.

Content Bias

Can you tell why the site was created? Is there an organization associated with the site, and if so, what type of organization?

The site is created to share information of magazine and personal photography. There is no organization associated with the site.

Is it clear which portions of the site's content are fact and which are opinion?

All the site's content are opinion because it is a personal magazine.

Is there any bias in the information presented? Is there a hidden purpose?

No there is no bias in the information.

Content Currency

When was the information first placed on the page?

The information first placed on the page is the title of the magazine and the articles.

When was it last revised?

Today.

Are there any other indications that this information is current? What is the quality of the related links?

The article shown in the website is from the author's recent project. So the information is current.

Content Source

Who is responsible for this site?

The owner of the website.

What qualifications or expertise does the author have to write about the topic on this site?

I don't know.

Is there a way to verify the legitimacy of the author, such as an e-mail address, phone number, or mailing address?

The author places information about him and the author of each article. There is also contact information in the side bar showing legitimacy.

Who sponsors this site? Has the site been reviewed or won any awards?

What is the domain extension of the site? What does this extension tell you about the site?

Content Corroboration

What other sites have information on this topic?

Editorial magazine.

Is the information the same?

No. The website has its unique angle and it is more personal.

Are these other sources valid?
